

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934 (Amendment No.)

- Filed by the Registrant [X]
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Section 240-14a-12

Capital City Bank Group, Inc.

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the
Registrant)

Payment of Filing Fee (Check appropriate box):

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- (1) Amount previously paid:
 - (2) Form, Schedule or Registration Statement No:
 - (3) Filing Party:
 - (4) Date Filed:

NOTICE OF 2000 ANNUAL MEETING OF SHAREOWNERS AND PROXY STATEMENT

Capital City Bank Group, Inc.
217 North Monroe Street
Tallahassee, Florida 32301

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LETTER TO SHAREOWNERS

CAPITAL CITY BANK GROUP, INC.
217 North Monroe Street
Tallahassee, Florida 32301

April 4, 2000

Dear Fellow Shareowners:

You are cordially invited to attend our 2000 Annual Meeting of Shareowners at 4:00 p.m., local time, on Tuesday, April 25, 2000, at the Florida State Conference Center in Tallahassee, Florida.

At the meeting, I will report on the state of our business and our plans for the future. Also, we will elect two Class III directors to our board of directors and ratify our accountants for fiscal 2000.

Your board of directors encourages the vote of every shareowner. The meeting will begin at 4:00 p.m. I hope you will come early and join your friends for light refreshments at 3:30 p.m.

Your vote is important. Whether or not you plan to be present at the meeting, please review the proxy materials and return your proxy instructions by Friday, April 14, 2000.

Sincerely,

/s/ William G. Smith, Jr.
William G. Smith, Jr.
President and Chief Executive Officer

NOTICE OF ANNUAL MEETING OF SHAREOWNERS

TIME

4:00 p.m., local time, on April 25, 2000

PLACE

Florida State Conference Center
555 West Pensacola Street
Tallahassee, Florida

BUSINESS

- (1) Elect two Class III directors to the board of directors
 - (2) Ratify the appointment of Arthur Andersen LLP as the auditors for the fiscal year ending December 31, 2000
 - (3) Transact other business properly coming before the meeting or any adjournment of the meeting
-

RECORD DATE

Shareowners owning Capital City Bank Group shares at the close of business on March 1, 2000, are entitled to attend and vote at the meeting

DOCUMENTS

The Proxy Statement, proxy card, and Capital City Bank Group Annual Report are included in this mailing

VOTING

Even if you plan to attend the meeting in Tallahassee, please provide us your voting instructions in one of the following ways as soon as possible:

- (1) Internet - use the internet address on the proxy card
- (2) Telephone - use the toll-free number on the proxy card
- (3) Mail - mark, sign, and date the proxy card and return in the enclosed postage-paid envelope

By Order of the Board of Directors, J. Kimbrough Davis, Corporate Secretary, April 4, 2000

PROXY STATEMENT -- GENERAL INFORMATION

Q: Why am I receiving this Proxy Statement and proxy card?

A: The board of directors is soliciting your proxy for the 2000 Annual Meeting of Shareowners and any adjournments of this meeting. The meeting will be held at 4:00 p.m., local time, on Tuesday, April 25, 2000, at the Florida State Conference Center, 555 West Pensacola Street, Tallahassee, Florida. This Proxy Statement and the proxy card are being provided to shareowners on or about April 4, 2000.

Q: What is being voted upon?

A: The election of two Class III directors and the ratification of the Company's auditors. None of the proposals to be considered create dissenter's rights. We are not aware of any other matters to be presented to the meeting; however, the holders of the proxies will vote in their discretion on any other matters properly presented.

Q: Who can vote?

A: All shareowners of record on the record date of March 1, 2000. On that date, there were 10,197,712 Capital City Bank Group common shares outstanding and entitled to vote, and these shares were held of record by approximately 1,362 shareowners.

Q: How much does each share count?

A: Each share counts as one vote. For the proposals scheduled to be voted upon at the meeting, withheld votes on directors, abstentions and shares held by a broker that the broker fails to vote are all counted to determine a quorum, but are not counted for or against the matters being considered.

Q: How do I give voting instructions?

A: You may attend the meeting and give instructions in person or by the internet, by telephone, or by mail. Instructions are on the proxy card. The appropriate individuals named on the enclosed proxy card, will vote all properly executed proxies that are delivered in response to this solicitation and not later revoked in accordance with the instructions given by you.

Q: Can I change my vote?

A: Yes, you may revoke your proxy by submitting a later proxy or by written request received by the Company's corporate secretary before the meeting. You may also revoke your proxy at the meeting and vote in person.

Q: What does it mean if I get more than one proxy card?

A: You will receive a proxy card for each account that you have. Please vote proxies for all accounts to ensure that all your shares are voted.

Q: When are shareowner proposals due for the 2001 Annual Meeting?

A: Shareowner proposals that are to be included in the Proxy Statement for the 2001 meeting must be received by December 8, 2000. Shareowner proposals for the 2001 meeting that are not intended to be included in the proxy statement for that meeting must be received by February 19, 2000 or else the board of directors can vote the proxies in its discretion on the proposal. Proposals must comply with the proxy rules and be submitted in writing to:

J. Kimbrough Davis
Corporate Secretary
Capital City Bank Group, Inc.
217 North Monroe Street
Tallahassee, Florida 32301

Q: Who pays for soliciting proxies?

A: The Company pays the cost of soliciting proxies. The officers or other employees of the Company or its subsidiaries may solicit proxies to have a larger representation at the meeting.

CORPORATE GOVERNANCE

How is the Company organized?

Capital City Bank Group is a bank holding company managed by a core group of officers and governed by a board of directors that has been set at eight members. The board of directors is divided into three classes.

What are directors paid for their services?

Only non-employee directors are compensated for board service. The pay components for 1999 were:

Annual Retainers:

- * \$2,500 for each member of the board of directors
- * \$1,000 additional annual retainer if serving as chairman of a board committee

Meeting Fees:

- * \$400 for each board meeting attended
- * \$50 per hour for each committee meeting attended

Directors are also permitted to purchase shares of common stock at a 10% discount from fair market value under the 1996 Director Stock Purchase Plan. Purchases under this Plan may not exceed the annual retainer and meeting fees received.

COMMITTEES OF THE BOARD

Audit Committee:

- * Members are Mr. Humphress, Chairman; Mr. Cox; Ms. Knox; and Mr. Lewis
- * Met five times in 1999
- * Oversees the Company's auditing, accounting, financial reporting, legal compliance, and internal control functions
- * Monitors and reviews the Company's compliance with Section 112 of the Federal Deposit Insurance Corporation Improvement Act of 1991 and reviews regulatory reports
- * Reviews independent accountants' report on the Company's financial statements, significant changes in accounting principles and practices, significant proposed adjustments, and any unresolved disagreements with management concerning accounting or disclosure matters
- * Recommends independent accountants and reviews their services, fees, and the scope and timing of audits

Compensation Committee:

- * Members are Mr. Cox, Chairman; Mr. Humphress; Ms. Knox; Mr. Lewis; and Mr. Wight
- * Met one time in 1999
- * Evaluates performance of the President and Chief Executive Officer and recommends compensation
- * Administers executive compensation plans

The board of directors does not have a standing nominating committee. The whole board of directors performs this function.

MEETINGS

The board of directors met 12 times in 1999. Average director attendance at all board and committee meetings was 96%. No director attended less than 75% of the applicable meetings.

NOMINEES FOR ELECTION AS DIRECTORS

ITEM NO. 1 -- ELECTION OF DIRECTORS

The board of directors is divided into three classes, designated Class I, Class II and Class III. The directors in each class are elected for terms of three years or until their successors are duly elected and qualified.

At the meeting, the shareowners will elect two Class III directors. The individuals named on the enclosed proxy card will vote, unless instructed otherwise, each properly delivered proxy for the election of the following nominees as directors. If a nominee is unable to serve, the shares represented by all valid proxies which have not been revoked will be voted for the election of a substitute as the board of directors may recommend, or the board of directors may by resolution reduce the size of the board of directors to eliminate the resulting vacancy. At this time, the board of directors knows of no reason why any nominee might be unavailable to serve.

CLASS III DIRECTOR NOMINEES:

- - - - -

DUBOSE AUSLEY

Mr. Ausley, 62, has been a director since 1982. He is the Chairman of the Board of the Company and is also Chairman of the law firm of Ausley & McMullen. Since 1992, he has served as a director of TECO Energy, Inc. Since March of 1993, Mr. Ausley has served as a director of Sprint Corporation. From 1982 to 1993, he served as a director of Centel Corporation.

JOHN K. HUMPHRESS

Mr. Humphress, 51, has been a director since October 1994. Since 1973, he has been a shareholder of Krause Humphress Pace & Wadsworth, Chartered CPA's.

If elected, Messrs. Humphress and Ausley will serve as Class III directors until the 2003 Annual Meeting. Each nominee has served as a director for at least the past five years.

The affirmative vote of a plurality of shares present and entitled to vote is required for the election of directors.

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE "FOR" THE NOMINEES.

CONTINUING DIRECTORS AND EXECUTIVE OFFICERS

CONTINUING CLASS I DIRECTORS:

- - - - -
(Term expiring in 2001)

CADER B. COX, III

Mr. Cox, 50, has been a director since October 1994. Since June 1976, he has served as President of Riverview Plantation, Inc., a resort and agricultural company.

WILLIAM G. SMITH, JR.

Mr. Smith, 46, has been a director since 1982. In January 1995, he was elected President and Chief Executive Officer of the Company and Chairman of Capital City Bank. Mr. Smith served as Executive Vice President and Chief Operating Officer of the Company from 1987 to 1995 and President and Chief Executive Officer of Capital City First National Bank of Tallahassee from 1989 to 1995. Mr. Smith is the first cousin of Lina S. Knox.

JOHN B. WIGHT, JR.

Mr. Wight, 70, has been a Class I director since May 1999. He was Chairman of Grady Holding Company and remains Chairman of its subsidiary, First National Bank of Grady County, which entities were recently acquired by the Company. He is an owner of Wight Nurseries, Inc., an ornamental plant grower in Cairo, Georgia. From 1980 to 1981, he was President of the American Association of Nurserymen.

CONTINUING CLASS II DIRECTORS:

- - - - -
(Term expiring in 2002)

THOMAS A. BARRON

Mr. Barron, 47, has been a director since 1982. He is Treasurer of the Company and was elected President of Capital City Bank in January 1995. He served as President of Capital City Second National Bank from 1979 to 1995 and President of Industrial National Bank from 1982 to 1995.

LINA S. KNOX

Ms. Knox, 55, has been a director since January 1998. She is a dedicated community volunteer. Ms. Knox is the first cousin of William G. Smith, Jr.

JOHN R. LEWIS

Mr. Lewis, 57, has been a Class II director since December 1999. He is President and Chief Executive Officer of Super-Lube, Inc., Tallahassee, Florida which he founded in 1979. From 1997 to 1998, he was the chairman of Tallahassee Memorial Health Care and currently serves as a board member of this organization.

OTHER EXECUTIVE OFFICERS:

- - - - -

J. KIMBROUGH DAVIS

Mr. Davis, 46, was elected Executive Vice President and Chief Financial Officer of the Company in January 1997. He served as Senior Vice President and Chief Financial Officer from 1991 to 1997. In January 1997, he was elected Executive Vice President and Chief Financial Officer of Capital City Bank.

COMPENSATION COMMITTEE REPORT

What Is the Executive Compensation Philosophy?

We are responsible for recommending to the board of directors the compensation of William G. Smith, Jr., the Company's President and Chief Executive Officer. Our intent is to provide a competitive compensation program that is linked directly to the Company's strategic business objectives and its short-term and long-term operating performance. With the objectives of strengthening company performance and maximizing shareowner value over time, this policy serves to align the interests of the President and Chief Executive Officer with those of the shareowners.

What Comprises Total Executive Compensation?

- * Base pay
- * Short-term incentives
- * Long-term incentives

Total Executive Compensation

We use a peer group of banks as a guide for determining the level of compensation. The banks in the peer group were chosen based on the similarities with the Company relative to size and markets served.

We also periodically engage an independent executive compensation consultant to assist in the assessment and evaluation of the appropriateness of the compensation.

Base Salary

We determine base salary by assessing the responsibilities required by the position, the experience of the individual, and the competitive market. Mr. Smith was elected as President and Chief Executive Officer in January 1995. From 1993 to 1998, no adjustments to his base salary were made, even though he assumed additional responsibilities. In 1999, Mr. Smith's base salary increased to \$145,000 per year. Mr. Smith has also had the opportunity to earn additional compensation under various performance-based compensation plans.

Annual Performance Bonuses

Annual cash bonuses are paid through the profit participation plan. All of the executives participate in this plan.

Performance Goals

We base annual performance bonuses on the attainment of corporate and individual goals that we set at the beginning of the year.

We believe that accomplishing corporate goals is essential for the Company's continued success and sustained financial performance.

The amount of cash bonus which Mr. Smith may earn increases or decreases, within a range, by a multiple of the percentage by which net income exceeds or falls short of established profit goals. The goals are based upon earnings performance. We believe improved earnings performance will translate into long-term increases in shareowner value.

Annual Bonus Payments

Mr. Smith's annual bonus was tied directly to the Company's actual profitability for 1999 compared to targeted profitability. We believe his performance and influence are best measured by the Company's profitability and performance goals. In 1999, his incentive compensation represented 96% of his total cash compensation.

Incentive Plan

The Company maintains an Associate Incentive Plan. Under this plan, Mr. Smith is eligible to earn common stock. Actual grants are determined by the board of directors based on the achievement of short-term and long-term performance goals. These goals are set by the board of directors with reference to several performance factors. The factors are generally based on financial performance, including earnings, operating efficiency, asset quality and growth.

Specific targets and weightings used for establishing short-term and long-term performance goals are subject to change at the beginning of each measurement period, and are influenced by the board of directors' desire to emphasize performance in certain areas. In addition to stock earned in 1999, the Company provided a cash bonus equal to 31% of the value of stock as a partial offset to the tax liability incurred by Mr. Smith.

For achieving short-term performance goals for 1999, Mr. Smith received a payout of 542 shares under this plan, with a fair market value of \$21.50 per share on December 31, 1999. The opportunity at maximum performance was 985 shares.

During the five-year period from January 1, 1997 to December 31, 2001, William G. Smith, Jr. is entitled to receive 22,500 shares of common stock as a restricted stock award under the 1996 Incentive Plan. The award vested in five 4,500-share increments as the Company's stock met certain price thresholds. Mr. Smith could forfeit these shares if Mr. Smith's employment is terminated during the five-year period. On December 19, 1997, Mr. Smith was granted 18,000 shares of common stock in accordance with the provisions of this award. On that date, the closing price of the common stock was \$26.83 per share. On February 28, 1998, Mr. Smith received the remaining 4,500 shares subject to this award. On that date, the closing price of the common stock was \$29.25 per share.

Summary

We believe that the policies and programs described in this report link pay and performance and serve the best interest of shareowners. We frequently review the various pay plans and policies and modify them as we deem necessary to continue to meet the Company's business objectives and philosophy.

Members of the Committee:

Cader B. Cox, III
 John K. Humphress
 Lina S. Knox
 John R. Lewis
 John B. Wight, Jr.

SHARE OWNERSHIP

SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

The Company's directors and executive officers, and parties owning beneficially more than 10% of the common stock, must file reports with the Securities and Exchange Commission to reflect their interests in the Company's common stock. Copies of these reports must be furnished to the Company. Based solely upon a review of these reports received by the Company for fiscal 1999 and written representations from some of its officers and directors, the Company believes that each required Section 16(a) report for 1999 was filed on time.

SHARE OWNERSHIP TABLE

Beneficial owners of more than 5% of the common stock are required to file reports with the Securities and Exchange Commission. The following table provides information, as of March 1, 2000, on the common stock beneficially owned by beneficial owners who have filed the required reports, beneficial owners who were known to the Company to beneficially own more than 5% of the common stock, directors, executive officers named in the Summary Compensation Table, and all executive officers and directors as a group.

	Shares Beneficially Owned (1)	Percentage of Outstanding Shares Owned
DuBose Ausley Post Office Box 391 Tallahassee, Florida 32302	619,006 (3)	6.07%
Robert H. Smith(2) Post Office Box 11248 Tallahassee, Florida 32302	2,709,916 (4)	26.57%
William G. Smith, Jr.(2) Post Office Box 11248 Tallahassee, Florida 32302	2,750,451 (5)	26.97%
John B. Wight, Jr. Post Office Box 58 Cairo, Georgia 31728	689,381 (6)	6.76%
Thomas A. Barron	254,049 (7)	2.49%
Cader B. Cox, III	254,833	2.50%
J. Kimbrough Davis	33,981 (8)	*
John K. Humphress	364,891 (9)	3.58%

Lina S. Knox(2)	69,225(10)	*
John R. Lewis	2,800	*
All Directors and Executive Officers as a Group (9 Persons)	5,038,617	49.41%

*Represents less than one percent.

- (1) For purposes of this table, a person is deemed to be the beneficial owner of any shares of common stock if he or she has or shares voting or investment power with respect to the shares or has a right to acquire beneficial ownership at any time within 60 days from the record date. "Voting power" is the power to vote or direct the voting of shares and "investment power" is the power to dispose or direct the disposition of shares.
- (2) Robert H. Smith and William G. Smith, Jr. are brothers, and Lina S. Knox is their first cousin.
- (3) Includes (i) 182,676 held in trust under which Mr. Ausley serves as trustee and has sole voting and investment power; (ii) 30,000 shares owned by a corporation of which Mr. Ausley is Chairman and controls voting and investment power; (iii) 50,430 shares held in trusts under which Mr. Ausley serves as a trustee and has shared voting and investment power; and (iv) 4,425 shares owned by Mr. Ausley's wife, of which he disclaims beneficial ownership.
- (4) Includes (i) 63,860 shares in accounts for his children for which Mr. Smith is Custodian; (ii) 359,859 shares held in certain trusts under which Mr. Smith shares voting and investment power as a co-trustee; (iii) 368,181 shares held by a partnership under which Mr. Smith shares voting and investment power; (iv) 27,387 shares owned by Mr. Smith's wife, of which he disclaims beneficial ownership; and (v) 1,166,205 shares in the Estate of Godfrey Smith of which Mr. Smith shares voting and investment power as co-personal representative. Of the shares beneficially owned by Robert H. Smith, 1,894,245 shares are also beneficially owned by William G. Smith, Jr.
- (5) Includes (i) 49,877 shares in accounts for his children for which Mr. Smith is Custodian; (ii) 359,859 shares held in certain trusts under which Mr. Smith shares voting and investment power as a co-trustee; (iii) 368,181 shares held by a partnership under which Mr. Smith shares voting and investment power; and (iv) 21,760 shares owned by Mr. Smith's wife, of which he disclaims beneficial ownership; and (v) 1,166,205 shares in the Estate of Godfrey Smith of which Mr. Smith shares voting and investment power as co-personal representative. Of the shares beneficially owned by William G. Smith, Jr., 1,894,245 shares are also beneficially owned by Robert H. Smith.
- (6) Includes 92,708 shares owned by Mr. Wight's wife, of which he disclaims beneficial ownership.
- (7) Includes (i) 103,542 shares held in trusts under which Mr. Barron serves as trustee; (ii) 459 shares for which Mr. Barron has power of attorney and may be deemed to be a beneficial owner; and (iii) 18,500 shares owned by Mr. Barron's wife, of which he disclaims beneficial ownership.
- (8) Includes (i) 924 shares in accounts for his children for which Mr. Davis is Custodian; (ii) 13,125 shares owned jointly by Mr. Davis and his wife; and (iii) 3,265 shares owned by Mr. Davis's wife, directly and through an Individual Retirement Account, all of which he disclaims beneficial ownership.
- (9) Includes (i) 77,370 shares held by a limited partnership of which Mr. Humphress is a general partner and shares voting and investment power; (ii) 2,841 shares owned jointly by Mr. Humphress and his wife; (iii) 2,100 shares in accounts for his children for which Mr. Humphress is Custodian; and (iv) 1,102 shares owned by Mr. Humphress's wife, directly and through an Individual Retirement Account, all of which he disclaims beneficial ownership.
- (10) Includes 2,400 shares owned jointly by Ms. Knox and her husband.

EXECUTIVE OFFICERS AND TRANSACTIONS WITH MANAGEMENT

EXECUTIVE OFFICERS

Executive officers are elected annually by the board of directors at its meeting following the annual meeting of shareowners to serve for a one year term and until their successors are elected and qualified. Messrs. Ausley, Barron and William G. Smith, Jr. serve as directors and executive officers of the Company and Mr. Davis is an executive officer of the Company. For information pertaining to the business experience and other positions held by these individuals, see "NOMINEES FOR ELECTION AS DIRECTORS" and "CONTINUING DIRECTORS AND EXECUTIVE OFFICERS."

TRANSACTIONS WITH MANAGEMENT AND RELATED PARTIES

During 1999, Capital City Bank, a wholly-owned subsidiary of the Company, had outstanding loans to several of the Company's directors, executive officers, their associates and members of the immediate families of these directors and executive officers. These loans were made in the ordinary course of business and were made on substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable transactions with others. These loans do not involve more than the normal risk of collectability or present other unfavorable features.

DuBose Ausley, Chairman of the Board, is Chairman of Ausley & McMullen, the Company's general counsel. During 1999, the Company and the Company's subsidiaries paid legal fees to this law firm of approximately \$320,000.

Capital City Bank's Apalachee Parkway Office is located on land leased from the Smith Interests General Partnership ("SIGP") in which William G. Smith, Jr., Robert H. Smith and Lina S. Knox are partners. In addition, a trust for the benefit of Elaine W. Smith, a relative of William G. Smith, Jr. and Robert H. Smith, of which DuBose Ausley, Chairman of the Board, is trustee, is also a partner of SIGP. As trustee of this trust, Mr. Ausley has the power to vote the SIGP interests owned by the trust. Lease payments during 1999 from the Company to SIGP totaled approximately \$81,000.

SUMMARY COMPENSATION TABLE

<TABLE>

The following summary compensation table shows compensation information for the Company's President and Chief Executive Officer and the three other executive officers of the Company who earned over \$100,000 in aggregate salary, bonus and other compensation in the fiscal year ended December 31, 1999.

<CAPTION>

Name and Principal Position	Year	Annual Compensation			Long-Term Compensation	
		Salary	Bonus	Other Annual Compensation(1)	Restricted Stock Awards	Long-Term Incentive Plan Payouts(2)
<S>	<C>	<C>	<C>	<C>	<C>	<C>
William G. Smith, Jr.	1999	\$145,000	\$223,981 (3)	\$ 3,612	-	-
President and Chief Executive Officer	1998	\$132,000	\$190,108 (3)	\$ 4,582	\$131,625 (4)	-
	1997	\$132,000	\$254,750 (3)	\$51,075	\$483,000 (4)	\$145,962
Thomas A. Barron	1999	\$160,000	\$171,131 (3)	\$ 3,607	-	-
Treasurer	1998	\$150,000	\$ 74,038 (3)	\$ 4,607	-	-
	1997	\$150,000	\$229,936 (3)	\$48,535	-	\$145,346
Godfrey Smith(5)	1999	\$ 86,035	\$ 56,520	-	-	-
Vice Chairman	1998	\$100,000	\$ 75,000	-	-	-
	1997	\$100,000	\$ 75,000	-	-	-
J. Kimbrough Davis	1999	\$125,000	\$ 61,396 (3)	\$ 1,843	-	-
Executive Vice	1998	\$115,000	\$ 55,704 (3)	\$ 2,295	-	-
President and Chief Financial Officer	1997	\$105,000	\$ 69,486 (3)	\$22,861	-	-

- (1) Consists of cash bonuses paid as a tax supplement to participants in the 1996 Incentive Plan.
 - (2) Consists of the dollar value of all payouts made for long-term performance awards granted under the 1996 Incentive Plan.
 - (3) Includes cash bonuses and the dollar value of short-term incentive stock awards.
 - (4) During the five-year period from January 1, 1997 to December 31, 2001, William G. Smith, Jr. is entitled to receive 22,500 shares of common stock as a restricted stock award under the 1996 Incentive Plan. The award vested in five 4,500-share increments as the Company's stock met certain price thresholds. Mr. Smith could forfeit these shares if Mr. Smith's employment is terminated during the five-year period. On December 19, 1997, Mr. Smith was granted 18,000 shares of common stock in accordance with the provisions of this award. On this date, the closing price of the common stock was \$26.83 per share. On February 28, 1998, Mr. Smith received the remaining 4,500 shares subject to this award. On this date, the closing price of the common stock was \$29.25 per share.
 - (5) Godfrey Smith passed away on November 9, 1999.
- </TABLE>

INCENTIVE COMPENSATION AND STOCK PURCHASE PLANS

1996 Associate Incentive Plan

The 1996 Associate Incentive Plan became effective on February 23, 1996. Awards under this plan may be made until December 31, 2005. Under the plan, key associates of the Company who have been selected as participants are eligible to receive awards of equity-based incentive compensation, including stock options, stock appreciation rights, restricted stock awards, performance share units and phantom stock, and combinations of these incentives. The aggregate number of shares of common stock subject to awards under the plan may not exceed 750,000. The plan is administered by the board of directors which has the authority under the plan to establish, adopt and revise plan rules and regulations and to make all determinations relating to the plan.

The plan authorizes the establishment of long-term performance share programs to be effective over designated award periods of not less than one year nor more than five years. At the beginning of each award period, the board of directors establishes performance goals. Performance goals may include financial or other measures of corporate performance and may be determined on an individual basis or by categories of participants. The board of directors has the discretionary authority to adjust performance goals or performance measurement standards as it deems equitable in recognition of extraordinary or non-recurring events experienced during an award period. The board of directors determines the number of performance share units to be awarded, if any, to each participant who is selected to receive an award. The board of directors may add new participants to a performance share program after its commencement by making pro rata grants. At the completion of a performance share program, or at other times as specified by the board of directors, the board of directors will calculate the number of shares earned by multiplying the number of performance share units granted to the participant by a performance factor representing the attainment of the performance goals.

1995 Associate Stock Purchase Plan

The 1995 Associate Stock Purchase Plan became effective on March 20, 1995. Up to 450,000 shares of common stock may be purchased under the 1995 Purchase Plan. The purpose of the plan is to provide associates of the Company and its subsidiaries with an opportunity to purchase common stock of the Company through accumulated payroll deductions or other contributions. The plan is intended to qualify as an "Employee Stock Purchase Plan" under Section 423 of the Internal Revenue Code of 1986. Under the terms of the plan, the common stock purchased by participants is purchased directly from the Company. The plan provides that

common stock may be purchased at a discount, not to exceed 15 percent, which is to be fixed by the board of directors.

In fiscal year 1999, 18,444 shares of common stock were purchased under the plan. The board of directors has the right to amend or terminate the plan at any time, provided that no amendment or termination may adversely affect purchase rights previously granted, except that an offering period may be terminated by the board of directors on any exercise date if the board of directors determines that the termination of the plan is in the best interests of the Company and its shareowners.

RETIREMENT PLANS

Retirement Plan

The Company maintains a noncontributory, defined benefit retirement plan which covers all full-time associates and part-time associates with 1,000 hours of service annually that are employed by the Company and its subsidiaries. The following table shows the annual retirement benefits payable under the retirement plan to associates based on the stated compensation and years of service, assuming the participant was born in 1954 or later, all service is after 1988, and retirement is at the age of 65.

Compensation	Years of Accredited Service (Social Security Benefits Not Included)		
	10 Years	20 Years	30 Years
\$ 10,000	\$1,900	\$3,800	\$5,700
20,000	3,800	7,600	11,400
30,000	5,900	11,900	17,800
40,000	8,200	16,400	24,600
50,000	10,500	21,000	31,500
60,000	12,800	25,500	38,300
70,000	15,000	30,100	45,100
80,000	17,300	34,700	52,000
90,000	19,600	39,200	58,800
100,000	21,900	43,800	65,700
125,000	27,600	55,200	82,800
150,000	33,300	66,600	99,900
160,000	35,600	71,100	106,700
170,000	37,800	75,200	113,500

Compensation for retirement plan purposes is limited to the average monthly compensation for the highest five consecutive years in the last 10 years of employment. The retirement plan also provides pre-retirement disability and death benefits. For 2000, the maximum annual compensation recognized for benefit purposes is \$170,000, and the maximum annual benefit permitted under IRS regulations is \$135,000.

As of December 31, 1999, the applicable compensation levels and accredited service for determination of pension benefits for the named executive officers would have been:

	Compensation	Accredited Service
Thomas A. Barron	\$323,783	25
J. Kimbrough Davis	\$175,595	18
Godfrey Smith (1)	\$161,026	62
William G. Smith, Jr.	\$335,992	21

- (1) Godfrey Smith passed away on November 9, 1999. On July 1, 1983, Mr. Smith, being beyond the age of 65, withdrew a portion of his vested benefits in a lump sum from the Retirement Plan. On January 1, 1992, Mr. Smith began receiving a required minimum distribution of \$5,061 per month.

Benefits are equal to the adjusted accrued benefits as of December 31, 1988, computed in accordance with a prior formula, plus a percentage of average monthly compensation for each year of service after 1988. Employees with service prior to 1989 or born prior to 1955 will have different benefits from those shown above, depending upon their year of birth, years of service prior to 1989, and compensation level. No single table is possible for these employees due to the multiple variables involved.

Supplemental Employee Retirement Plan

Effective January 1, 1996, the board of directors of the Company implemented a supplemental employee retirement plan covering William G. Smith, Jr. and Thomas A. Barron. This plan is designed to restore a portion of the benefits Messrs. Smith and Barron would otherwise receive under the Retirement Plan if these benefits were not limited by the tax laws. Participants under the Retirement Plan receive benefits determined by a formula which is based on average monthly compensation. Due to the tax law limitations, the relative benefits payable to Messrs. Smith and Barron are significantly less than those of other Retirement Plan participants. The supplemental plan provides additional benefits, which, when combined with benefits payable under the Retirement Plan, approximate 60 percent of average monthly compensation, which more closely aligns the benefits payable to Messrs. Smith and Barron with those of other Retirement Plan participants. The Supplemental Plan is not a qualified plan under the tax laws. The Company has no obligation to fund the supplemental plan but accrues for its anticipated obligations under the supplemental plan on an annual basis.

401(k) Profit Sharing Plan

On October 1, 1997, the Company adopted a 401(k) plan. The purpose of the 401(k) plan is to serve as a supplementary retirement plan for employees who are eligible to participate. It is primarily intended to provide a convenient program of regular savings and investment for eligible employees. The 401(k) plan is presently administered by the Retirement Committee of Capital City Bank, a wholly-owned subsidiary of the Company. Capital City Trust Company, an indirect wholly-owned subsidiary of the Company, serves as trustee of the trust fund into which funds contributed under the 401(k) plan and the earnings under the 401(k) plan are held. One investment option provided by the 401(k) plan is a fund of the Company's common stock. Up to 75,000 shares of common stock may be purchased under the 401(k) plan. During fiscal year 1999, no shares of common stock were issued under the 401(k) plan.

FIVE-YEAR PERFORMANCE GRAPH

This performance graph compares the cumulative total shareholder return on the Company's common stock with the NASDAQ - Total US and the NASDAQ Bank Index for the past five years. The graph assumes that \$100 was invested on December 31, 1994 in the Company's common stock and each of the above indices, and that dividends are reinvested. The shareholder return shown below for the five-year historical period may not be indicative of future performance.

[PERFORMANCE GRAPH APPEARS HERE]

Index	Period Ending					
	12/31/94	12/31/95	12/31/96	12/31/97	12/31/98	12/31/99
Capital City Bank Group, Inc.	100.00	103.03	187.87	303.86	315.75	251.17
NASDAQ - Total US	100.00	141.33	173.89	213.07	300.25	542.43
NASDAQ Bank Index	100.00	149.00	196.73	329.39	327.11	314.42

RATIFICATION OF AUDITORS

ITEM NO. 2 -- RATIFICATION OF AUDITORS

The board of directors appointed Arthur Andersen LLP, independent certified public accountants, as the Capital City Bank Group's independent auditors for the fiscal year ending December 31, 2000. Arthur Andersen LLP has served as the Company's independent auditors since the 1994 fiscal year.

With respect to fiscal year 2000, Arthur Andersen LLP will audit the Company's consolidated financial statements, provide limited

reviews of quarterly reports, perform services related to filings with the Securities and Exchange Commission, prepare the Company's tax returns and perform various consultation services. Representatives of Arthur Andersen LLP may be present at the meeting to respond to appropriate questions and to make any statements as they may desire.

The proposal to ratify Arthur Andersen LLP as independent auditors will be approved if the votes cast by the shareowners present, or represented, at the meeting and entitled to vote on the matter favoring this proposal exceed the votes cast in opposition to the proposal.

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE "FOR" RATIFICATION OF THE APPOINTMENT OF ARTHUR ANDERSEN LLP.

ANNUAL REPORT

The Company has filed an annual report for the fiscal year ended December 31, 1999 on Form 10-K with the Securities and Exchange Commission. Shareowners may obtain, free of charge, a copy of the Company's annual report on Form 10-K by writing to the Chief Financial Officer at the Company's corporate address.

CAPITAL CITY BANK GROUP, INC.
217 North Monroe Street
Tallahassee, Florida 32301

PROXY FOR ANNUAL MEETING OF SHAREOWNERS
APRIL 25, 2000

KNOW ALL MEN BY THESE PRESENTS that I, the undersigned shareowner of Capital City Bank Group, Inc. (the "Company"), Tallahassee, Florida, do hereby nominate, constitute and appoint Randolph M. Pople and Dale A. Thompson, or any one of them (with full power to act alone), my true and lawful attorneys proxies with full power of substitution, for me and in my name, place and stead to vote all the shares of Common Stock of the Company, standing in my name on its books as of the close of business on Wednesday, March 1, 2000, at the annual meeting of its shareowners to be held at the Florida State Conference Center, 555 West Pensacola Street, Tallahassee, Florida, on Tuesday, April 25, 2000, at 4:00 p.m., or at any adjournments thereof with all the power the undersigned would possess if personally present.

(Continued and to be signed on the other side)

ANNUAL MEETING OF SHAREOWNERS of

CAPITAL CITY BANK GROUP, INC.

Tuesday, April 25, 2000

PROXY VOTING INSTRUCTIONS

TO VOTE BY MAIL

- -----
Please date, sign and mail your proxy card in the envelope provided as soon as possible.

TO VOTE BY TELEPHONE (TOUCH-TONE PHONE ONLY)

- -----
Please call toll-free 1-800-PROXIES and follow the instructions. Have your control number and the proxy card available when you call.

TO VOTE BY INTERNET

- -----
Please access the web page at www.voteproxy.com and follow the on-screen instructions. Have your control number available when you access the web page.

YOUR CONTROL NUMBER IS ---->

Please Detach and Mail in the Envelope Provided

[x] Please mark your votes as in this example.

(1) To elect the two persons listed at right as Class III

directors of the Company to serve a term of three years each, or until their successors are duly elected and qualified.

Nominees: DuBose Ausley
John K. Humpress

FOR [] WITHHOLD []

INSTRUCTION: To withhold authority to vote for any individual nominee, write that nominee's name in the space provided below.

- - - - -

(2) To ratify the appointment of Arthur Andersen LLP as auditors for the Company for the fiscal year ending December 31,2000.

FOR [] AGAINST [] ABSTAIN []

(3) In the discretion of the Board of Directors of the Company, to approve such other business properly coming before the meeting or any adjournment of the meeting.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" ALL THESE PROPOSALS.

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS AND MAY BE REVOKED PRIOR TO ITS EXERCISE.

THIS PROXY WILL BE VOTED AS DIRECTED, BUT IF NO DIRECTIONS ARE GIVEN ON THE PROXY, THE SHARES REPRESENTED BY THE PROXY WILL BE VOTED FOR PROPOSALS 1 AND 2 AND AS DETERMINED BY THE BOARD OF DIRECTORS ON ANY OTHER MATTER WHICH MAY PROPERLY BE BROUGHT AT THE MEETING.

The undersigned Shareowner(s) hereby acknowledges receipt of the Notice of Annual Meeting and Proxy Statement.

PLEASE MARK, SIGN, DATE AND RETURN THIS PROXY CARD PROMPTLY USING THE ENCLOSED ENVELOPE.

Signature _____ Signature _____
Dated: _____

Note: When signed as attorney, personal representative, administrator, trustee or guardian, please give full title. If more than one trustee, all should sign. If owned jointly, at least one joint owner must sign. If by a corporation please sign full name by president or other authorized officer. If by a partner ship please sign by an authorized person.