

CAPITAL CITY BANK GROUP, INC.

**FORM 8-K
CURRENT REPORT**

Item 7.01. Regulation FD Disclosure.

Capital City Bank Group, Inc. (the "Company") has been actively pursuing its long-term strategic plan, Project 2011, which set an aggressive goal of achieving \$50 million in annual earnings for the Company by 2011. While on track to achieve its goal through 2006, due to recent changes in financial market conditions and the unknown duration of the current economic cycle, both of which are outside of the Company's control, the Company now anticipates that it will not, by 2011, be able to achieve the Project 2011 goal. The Company will be replacing Project 2011 with new internal goals that are appropriate for the current market environment.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CAPITAL CITY BANK GROUP, INC.

Date: February 15, 2008

By: /s/

J. Kimbrough Davis,
Executive Vice President
and Chief Financial Officer