# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

## FORM 8-K

### CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):  $\underline{December\ 2,2016}$ 



## CAPITAL CITY BANK GROUP, INC.

(Exact name of registrant as specified in its charter)

| Florida   | 0-13358   | 59-2273542                                    |  |
|---|---|---|--|
| (State of Incorporation)  | (Commission File Number)  | (IRS Employer Identification No.)             |  |
| 217 North Monroe Stree  | et, Tallahassee, Florida  | 32301   |  |
| (Address of principal   | (Zip Code)  |   |  |
| Registra  | ant's telephone number, including area code: (850) 671-0300           |   |  |
| (Form   | er Name or Former Address, if Changed Since Last Report)              |   |  |
| Check the appropriate box below if the Form 8-K filing is int<br>General Instruction A.2. below): | ended to simultaneously satisfy the filing obligation of the registra | nt under any of the following provisions (see |  |
| • Written communications pursuant to Rule 425 under the S   | ecurities Act (17 CFR 230.425)  |   |  |
| • Soliciting material pursuant to Rule 14a-12 under the Excl                                      | nange Act (17 CFR 240.14a-12)   |   |  |
| • Pre-commencement communications pursuant to Rule 14c  | 1-2(b) under the Exchange Act (17 CFR 240.14d-2(b))                   |   |  |
| • Pre-commencement communications pursuant to Rule 13e  | e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))                   |   |  |

### CAPITAL CITY BANK GROUP, INC.

#### FORM 8-K CURRENT REPORT

### Item 7.01 Regulation FD Disclosure

Capital City Bank Group, Inc. will make presentations to institutional and individual investors at various meetings during the month of December 2016.

A copy of the presentation materials is being furnished as Exhibit 99.1 to this report, substantially in the form intended to be used. Exhibit 99.1 is incorporated by reference under this Item 7.01.

In accordance with general instruction B.2 of Current Report on Form 8-K, this information (including Exhibit 99.1) is furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934.

### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits. The exhibits listed in the exhibit index are furnished pursuant to Regulation FD as part of this Current Report on Form 8-K and shall not be deemed filed for purposes of Section 18 of the Securities and Exchange Act of 1934.

### Item No. Description of Exhibit

99.1 Copy of presentation Capital City Bank Group, Inc. intends to provide to institutional and individual investors during the month December 2016.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## CAPITAL CITY BANK GROUP, INC.

Date: December 2, 2016 By: /s/ J.Kimbrough Davis

J. Kimbrough Davis,

Executive Vice President and Chief Financial Officer

## EXHIBIT INDEX

| Exhibit |  |
|---------|--|
| Number  | Description                              |
|         |  |
| 99.1    | Investor Presentation for December 2016. |
|         |  |
|         |  |
|         |  |
|         |  |



# **Investor Presentation**

December 2016

NASDAQ:CCBG



## **Forward-Looking Statement**

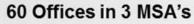
NASDAQ:CCBG

This presentation includes forward-looking statements, including statements about future results. These statements are subject to uncertainties and risks, which could cause the Company's future results to differ materially. The following factors, among others, could cause the Company's actual results to differ: our ability to successfully manage interest rate risk, liquidity risk, and other risks inherent to our industry; legislative or regulatory changes, including the Dodd-Frank Act, Basel III, and the ability to repay and qualified mortgage standards; the effects of security breaches and computer viruses that may affect our computer systems or fraud related to debit card products; the accuracy of our financial statement estimates and assumptions, including the estimates used for our loan loss provision, deferred tax asset valuation and pension plan; the frequency and magnitude of foreclosure of our loans; the effects of our lack of a diversified loan portfolio. including the risks of geographic and industry concentrations; the strength of the United States economy in general and the strength of the local economies in which we conduct operations; our ability to declare and pay dividends, the payment of which is now subject to our compliance with heightened capital requirements; changes in the securities and real estate markets; changes in monetary and fiscal policies of the U.S. Government; inflation, interest rate, market and monetary fluctuations; the effects of harsh weather conditions, including hurricanes, and man-made disasters; our ability to comply with the extensive laws and regulations to which we are subject, including the laws for each jurisdiction where we operate; the willingness of clients to accept third-party products and services rather than our products and services and vice versa; increased competition and its effect on pricing; technological changes; negative publicity and the impact on our reputation; changes in consumer spending and saving habits; growth and profitability of our noninterest income; changes in accounting principles, policies, practices or guidelines; the limited trading activity of our common stock; the concentration of ownership of our common stock; anti-takeover provisions under federal and state law as well as our Articles of Incorporation and our Bylaws; other risks described from time to time in our filings with the Securities and Exchange Commission; and our ability to manage the risks involved in the foregoing. Additional factors can be found in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2015, and the Company's other filings with the SEC, which are available at the SEC's internet site (http://www.sec.gov). Forward-looking statements in this presentation speak only as of the date of this presentation. The Company assumes no obligation to update forward-looking statements or the reasons why actual results could differ.

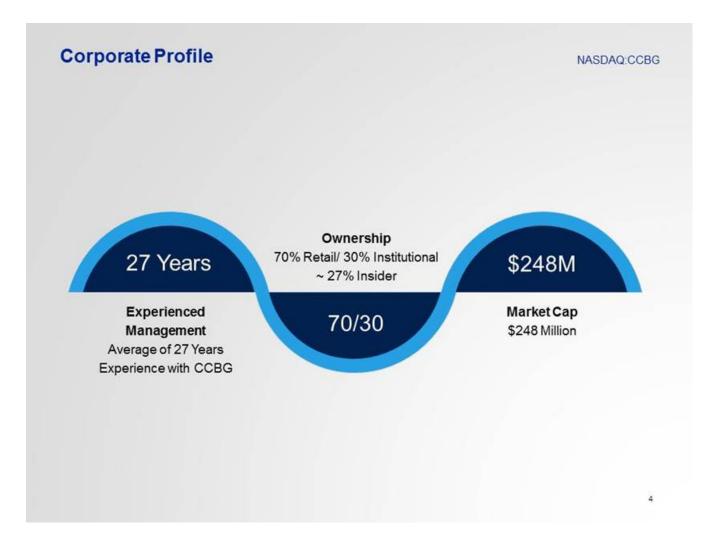
## **Corporate Profile**

NASDAQ:CCBG

- Oldest Florida-based Publicly Traded Bank
- Managed Multiple Business Cycles Successfully
- \$2.8B Assets
- Loans: \$1.6B/Deposits: \$2.3B
- 80% Florida/20% Georgia
- 50/50 Mix of Consumer and Commercial Clients
- \$1.2B Assets Under Management







Florida on the Rise

NASDAQ:CCBG

- Highest Migration Rate in U.S. Twice U.S.
   Average ~ 1,000 People Per Day
- 3rd Most Populous State Projected Population Growth 2X National Average
- Several Growth Measures (Jobs, Personal Income, GDP, Tourism) Now Surpass Prior Peaks and National Average
- Business-friendly State with No Personal Income Tax
- State/Local Budgets Growing and Healthy
- CCBG Markets Will Benefit From Multiplier Effect



**Growth Markets** NASDAQ:CCBG

| TALLAHASSEE MSA             |  |
|-----------------------------|--|
| Total Deposits              | \$973,895                              |
| Market Share (1)            | 16.33%                                 |
| Market Share Rank (1)       | #1                                     |
| Top 3 Industries            | Government,<br>Education, Professional |
| Projected Population Growth | 3.7%                                   |
| Projected HH Income Growth  | 6.6%                                   |

| GAINESVILLE MSA             |   |
|-----------------------------|---|
| Total Deposits              | \$232,175                                     |
| Market Share (1)            | 5.97%   |
| Market Share Rank (1)       | #6  |
| Top 3 Industries            | Education, Healthcare,<br>Retail Distribution |
| Projected Population Growth | 4.4%  |
| Projected HH Income Growth  | 3.6%  |

| MACON MSA                   |                                  |
|-----------------------------|----------------------------------|
| Total Deposits              | \$93,169                         |
| Market Share (1)            | 2.84%                            |
| Market Share Rank (1)       | #7                               |
| Top 3 Industries            | Education, Healthcare<br>Defense |
| Projected Population Growth | 0.6%                             |
| Projected HH Income Growth  | 2.9%                             |

| otal Deposits       | \$776,678                 |
|---------------------|---------------------------|
| otal Deposits       | \$110,010                 |
| Market Share (1)(2) | 10.67%                    |
|                     | Agriculture,              |
| Market Champions    | Manufacturing,            |
| Market Champions    | Manufacturi<br>County Sea |

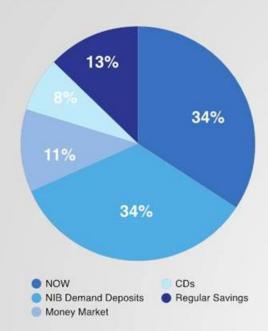
- Top 4 Market Share in 11 of 15 Markets

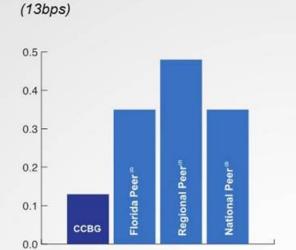
<sup>(1)</sup> Source: SNL Financial (2) Excludes markets with < 2% share



## NASDAQ:CCBG

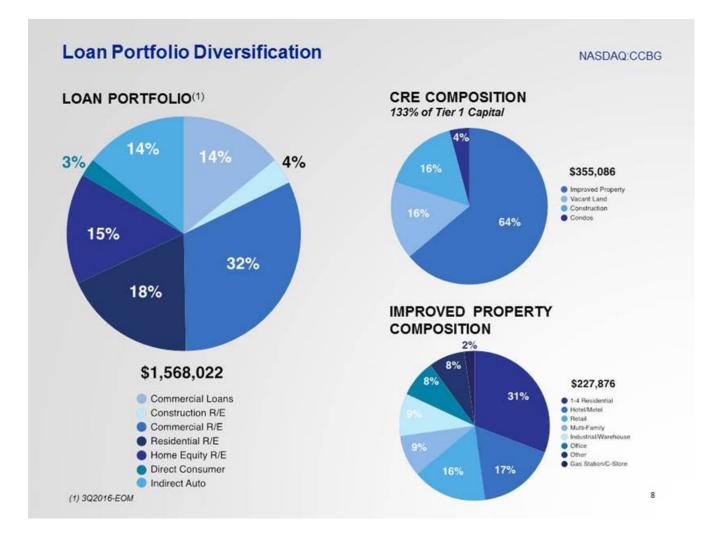
## AVERAGE DEPOSITS BY TYPE(1)





COST OF FUNDS(1)

(1) YTD
(2) Publically Traded \$1 - \$5 Billion SE Commercial Banks (Source: SNL)



Credit Quality NASDAQ:CCBG

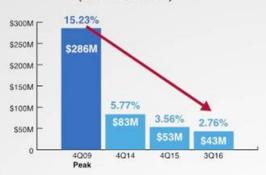
- NPA Reduction: 6% Decrease in Q3 and 28% Decrease in 2016
- Classified Loans: 4% Decrease in Q3 and 19% Decrease in 2016
- Continued Strong OREO Sales with Retail Disposition Strategy: 13% Decrease in Q3 and 34% Decrease in 2016

## NON-PERFORMING ASSETS



## **CLASSIFIED LOANS**

(% of Total Loans)



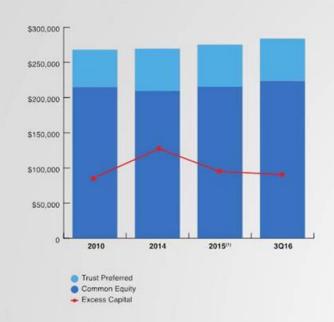
## **TOTAL OREO BALANCES**



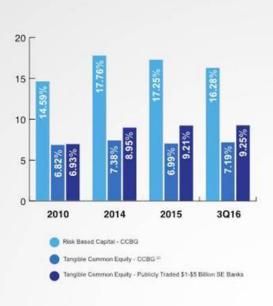
# **Strong Capital Position**

## NASDAQ:CCBG

## CAPITAL TO EXECUTE



## STAYING POWER

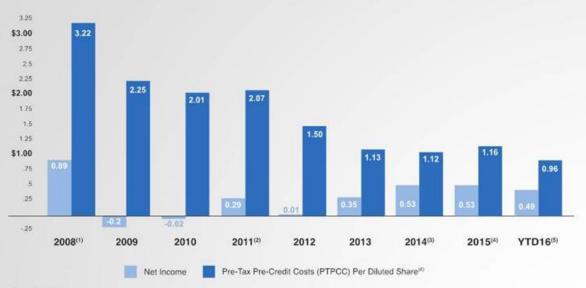


- Basel III became effective in 2015.
   Adjusted non-GAAP, see appendix for reconciliation.

## **Strong Earnings Engine**

## NASDAQ:CCBG

- Cumulative profit through the cycle\* = \$22M or \$1.32/share
- Growth will come from operating leverage



- (1) Includes gain on sale of Merchant Services processing of \$0.22 per share.
  (2) Includes gain on sale of Visa shares of \$0.09 per share.

- (3) Includes one-time tax benefit of \$0.13 per share.
  (4) Includes BOLI proceeds of \$0.10 per share.
  (5) Includes TRUPs repurchase gain of \$0.09 per share.
  (6) Adjusted non-GAAP, see appendix for reconciliation.

## **Drive Revenues**

Generate Loan Growth > Positioned to Win on Rates > Grow & Diversify Fee Income

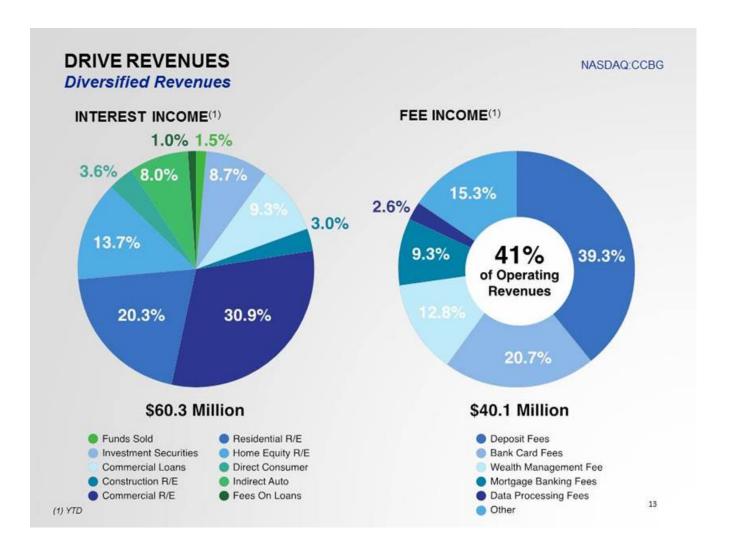
# **Disciplined Expense Management**

Committed to Expense Reduction > Efficiency Initiatives in Motion

## **Effectively Deploy Capital**

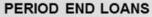
Organic Growth > Return Capital > Leverage Capital

> Executed Under A Strong Risk Management & Credit Culture <





## NASDAQ:CCBG



(\$ in billions / % growth)



## **GROWTH BY SEGMENT(1)**

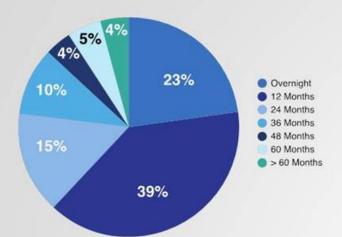


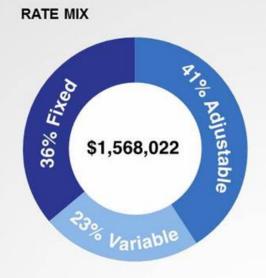
\* Annualized (1) 3Q16 vs. 3Q15

# DRIVE REVENUES Positioned to Win on Rates

NASDAQ:CCBG

## LOAN REPRICING





- · 64% of Loan Portfolio is Variable or Adjustable
- · ~ 2/3 of Loan Portfolio Re-Prices Within One Year
- 50 BP Rate Rise = Favorable Annual Impact in excess of \$2.0 Million

## **DRIVE REVENUES**

NASDAQ:CCBG

## Grow and Diversify Fee Income

## FEE INCOME MIX



## **GROWTH INITIATIVES**



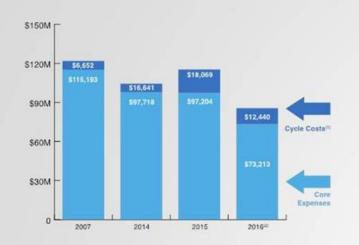
(1) YTD

## **EXPENSE MANAGEMENT**

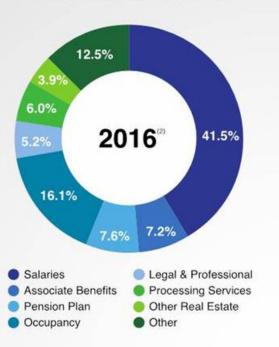
Committed to Expense Reduction

## NASDAQ:CCBG

## NONINTEREST EXPENSE TREND



## NONINTEREST EXPENSE MIX



<sup>(1)</sup> OREO, Legal (Loan Collections), FDIC Insurance & Pension Costs (2) YTD

## NASDAQ:CCBG

## **EXPENSE MANAGEMENT**

Initiatives in Motion

| Channel<br>Optimization      | Process<br>Improvement                 | Reduce<br>Cycle Costs | Support<br>Growth |
|------------------------------|--|-----------------------|-------------------|
| Self-Service<br>Teller       | Consolidate<br>Platforms               | OREO                  | Onboarding        |
| Mobile &<br>Online           | Electronic                             | Legal                 |                   |
| Website<br>Enhancements      | Documents                              | Pension               | Client            |
| Office/Market<br>ROA Reviews | Eliminate<br>Non-Value-<br>Added Tasks | FDIC                  | Segmentation      |

# **Organic Growth**

- Technology Investments
- Leverage Infrastructure

# **Return Capital**

- Dividend
- Share Repurchase Program

# Leverage Capital

- M&A Opportunities
- · Non-Bank Businesses

# **Acquisition Opportunity**

## NASDAQ:CCBG

## Profile

- Banks with \$100-500M assets
   ~300 total banks
- TBV pricing attractive

## **Targets**

- Strong core deposit base
- Lack of scale to absorb regulatory cost
- Succession plan unclear



2016 Focus

## Broader Based Loan Growth

 Small Business Lending, WCF/ABL and Participations

# Implement Fee Income Initiatives

 Including our new checking account platform and strategies to drive interchange revenues

# Focus on Problem Asset Resolution

· Will lower our NPAs and reduce our credit costs

## Evaluate Acquisition Opportunities

· Evaluate both bank and non-bank opportunities





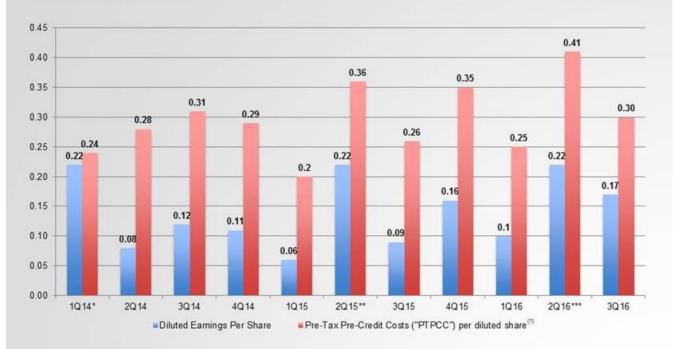


**Appendix** 





## NASDAQ:CCBG



<sup>\*</sup>Includes one-time tax benefit of \$0.13 per share.

\*\*Includes BOLI proceeds of \$0.10 per share.

\*\*\*Includes TRUPs repurchase gain of \$0.09 per share.

(1) Adjusted non-GAAP, see appendix for reconciliation.

| Dollars in Thousands, except<br>Earnings per Share | 2011     | 2012     | 2013     | 2014     | 2015     | YTD 2016 |
|--|----------|----------|----------|----------|----------|----------|
| Interest Income                                    | \$99,459 | \$89,680 | \$82,152 | \$78,221 | \$79,658 | \$60,322 |
| Interest Expense                                   | 7,537    | 5,368    | 4,416    | 3,580    | 3,307    | 2,416    |
| Net Interest Income                                | 91,922   | 84,312   | 77,736   | 74,641   | 76,351   | 57,906   |
| Provision  | 18,996   | 16,166   | 3,472    | 1,905    | 1,594    | 355      |
| Noninterest Income                                 | 58,848   | 55,185   | 56,416   | 52,536   | 54,091   | 40,903   |
| Noninterest Expense                                | 126,248  | 124,559  | 122,710  | 114,358  | 115,273  | 85,654   |
| Income Taxes                                       | 629      | (1,336)  | 1,925    | 1,654    | 4,459    | 4,350    |
| Net Income   | 4,897    | 108      | 6,045    | 9,260    | 9,116    | 8,450    |
| Diluted Earnings Per Share                         | .29      | .01      | .35      | .53      | .53      | .49      |
| RATIOS   |          |          |          |          |          |          |
| Return on Average Assets                           | .19%     | .00%     | .24%     | .36%     | .34%     | .41%     |
| Return on Average Equity                           | 1.86     | .04      | 2.40     | 3.27     | 3.31     | 4.06     |
| Net Interest Margin                                | 4.18     | 3.81     | 3.54     | 3.36     | 3.31     | 3.22     |
| Net Charge-offs to Average Loans                   | 1.39     | 1.16     | .66      | .53      | .35      | .05      |
| Efficiency Ratio (FTE)                             | 82.79    | 88.72    | 91.09    | 89.68    | 87.94    | 86.05    |
| Dividend Payout Ratio                              | 103.45   | N/M      | N/M      | 16.98    | 24.53    | 24.45    |

| As of Period-End Dollars in Thousands | 2011      | 2012      | 2013      | 2014      | 2015      | 3Q16      |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Investments                           | \$307,149 | \$296,985 | \$399,631 | \$505,129 | \$638,920 | \$680,067 |
| Loans                                 | 1,628,683 | 1,521,302 | 1,399,668 | 1,442,062 | 1,503,907 | 1,568,022 |
| Total Assets                          | 2,641,312 | 2,633,984 | 2,611,903 | 2,627,169 | 2,797,860 | 2,753,154 |
| Noninterest Bearing Deposits          | 618,317   | 609,235   | 641,463   | 659,115   | 758,283   | 801,671   |
| Interest Bearing Deposits             | 1,554,202 | 1,535,761 | 1,494,784 | 1,487,679 | 1,544,566 | 1,513,436 |
| Total Deposits                        | 2,172,519 | 2,144,996 | 2,136,248 | 2,146,794 | 2,302,849 | 2,315,107 |
| Capital                               | 251,942   | 246,889   | 276,400   | 272,540   | 274,352   | 276,624   |
| RATIOS                                |           |           |           |           |           |           |
| Risk Based Capital                    | 15.32%    | 15.72%    | 17.94%    | 17.76%    | 17.25%    | 16.28%    |
| Tangible Equity                       | 6.51      | 6.35      | 7.58      | 7.38      | 6.99      | 7.19      |
| Nonperforming Assets to Total Assets  | 5.21      | 4.47      | 3.26      | 2.00      | 1.06      | 0.78      |
| Reserve to Loans                      | 1.91      | 1.93      | 1.65      | 1.22      | 0.93      | 0.88      |
| Reserve to Nonperforming Loans        | 41.37     | 45.42     | 62.48     | 104.60    | 135.40    | 159.56    |

Anchor and small-town America markets more stable and predictable.

|                      | Population ( | Growth Rate | Household             |                               |  |
|----------------------|--------------|-------------|-----------------------|-------------------------------|--|
|                      | 2010-2017    | 2017-2022   | Median Income<br>2017 | Projected Change<br>2017-2022 |  |
| Tallahassee MSA      | 4.91%        | 4.31%       | \$47,178              | 9.51%                         |  |
| CCBG Florida Markets | 7.35         | 5.11        | 43,173                | 6.16                          |  |
| Florida              | 10.36        | 6.65        | 49,639                | 7.79                          |  |
| us                   | 5.31         | 3.77        | 57,462                | 7.27                          |  |

Sources: SNL Financial, Inc.; ESRI; US Census Bureau

## **Deposit Market Share**

NASDAQ:CCBG

- Market Share gives pricing leverage
- Keeps cost of funds low
- Organic growth going forward

| State   | Number of<br>Offices | CCBG Deposits<br>in Market (\$000)* | Percent of Total<br>CCBG Franchise | Ranking: Counties with 2012<br>Market Share in Top 4 | Deposit Market<br>Share** |
|---------|----------------------|-------------------------------------|------------------------------------|--|---------------------------|
| Florida | 48                   | 2,022,421                           | 86.51%                             | 13 of 19   | 8.74%                     |
| Georgia | 10                   | 287,59                              | 12.30%                             | 2 of 5   | 5.37%                     |
| Alabama | 2                    | 27,801                              | 1.19%                              | -  | 9.24%                     |
| Totals  | 60                   | 2,337,812                           | 100.00%                            |  |                           |

<sup>\*</sup> Sources: SNL Balances as of 6/30/2016
\*\* CCBG aggregate market share for counties where CCBG has a market share of > 50%.

## **Non-GAAP Financial Measures**

### NASDAQ:CCBG

We present a tangible common equity ratio that removes the effect of goodwill resulting from merger and acquisition activity. We believe this measure is useful to investors because it allows investors to more easily compare our capital adequacy to other companies in the industry. The GAAP to non-GAAP reconciliation is provided below.

| (Dollars in Thousands)                  |     | 2010        | 2014        | 2015        | 3Q16        |
|---|-----|-------------|-------------|-------------|-------------|
| TANGIBLE COMMON EQUITY RATIO            |     |             |             |             |             |
| Shareowners' Equity (GAAP)              |     | \$259,019   | \$272,540   | \$274,352   | \$276,624   |
| Less: Goodwill (GAAP)                   |     | 86,158      | 84,811      | 84,811      | 84,811      |
| Tangible Shareowners' Equity (non-GAAP) | А   | 172,861     | 187,729     | 189,541     | 191,813     |
| Total Assets (GAAP)                     |     | 2,622,053   | 2,627,169   | 2,797,860   | 2,753,154   |
| Less: Goodwill (GAAP)                   |     | 86,158      | 84,811      | 84,811      | 84,811      |
| Tangible Assets (non-GAAP)              | В   | \$2,535,895 | \$2,542,358 | \$2,713,049 | \$2,668,343 |
| Tangible Common Equity Ratio            | A/B | 6.82%       | 7.38%       | 6.99%       | 7.19%       |
| a structure                             |     |             |             |             |             |

Pre-tax pre-credit costs per diluted share is a measure used by management to evaluate core operating results exclusive of credit costs, including loan loss provision and other real estate expenses. We believe this measure is useful to investors because it allows investors to more easily compare our core operating results to other companies in the industry. The GAAP to non-GAAP reconciliation is provided below.

| (Dollars in Thousands)                          |         | 2008     | 2009      | 2010      | 2011    | 2012      | 2013    | 2014     | 2015     | YTD 2016 |
|---|---------|----------|-----------|-----------|---------|-----------|---------|----------|----------|----------|
| PRE-TAX PRE-CREDIT COSTS PER DILUTED SHARE      |         |          |           |           |         |           |         |          |          |          |
| Income Before Income Taxes (GAAP)               |         | \$21,937 | \$(8,807) | \$(3,382) | \$5,526 | \$(1,228) | \$7,970 | \$10,914 | \$13,575 | \$12,800 |
| Plus: Provision for Loan Losses (GAAP)          |         | 32,496   | 40,017    | 23,824    | 18,996  | 16,166    | 3,472   | 1,905    | 1,594    | 355      |
| Plus: Other Real Estate Owned Expense<br>(GAAP) |         | 758      | 7,128     | 13,926    | 10,908  | 10,812    | 8,233   | 6,811    | 4,971    | 3,306    |
| Pre-Tax Pre-Credit Costs (non-GAAP)             | Α       | 55,191   | 38,338    | 34,368    | 35,430  | 25,750    | 19,675  | 19,630   | 20,140   | 16,461   |
| Average Diluted Common Shares<br>(GAAP)         | В       | 17,147   | 17,045    | 17,077    | 17,140  | 17,220    | 17,399  | 17,488   | 17,318   | 17,100   |
| Pre-Tax Pre-Credit Costs<br>Per Diluted Share   | A/<br>B | \$3.22   | \$2.25    | \$2.01    | \$2.07  | \$1.50    | \$1,13  | \$1.12   | \$1.16   | \$0.96   |